

CHICANO PARK STEERING COMMITTEE

Stewards of Chicano Park

P.O. BOX 12524

SAN DIEGO, CA 92112

(619)563-4661

Email: cpscchicanopark@sbcglobal.net

Website: www.chicano-park.com



November 16, 2016

Amig@s:

The Chicano Park Steering Committee is celebrating the 47th Chicano Park Day Anniversary Celebration on Saturday, April 22, 2017. The celebration will be from 10:00 am to 5:00 pm, and it is free of cost to the entire community. There will be entertainment all day, ballet folklórico dancers, Aztec danzantes, speakers, various bands and other music groups, a beautiful low-rider car show, children activities, delicious food booths, arts and crafts, and many cultural and T-shirt booths, as well as many informational booths.

We invite you to participate in the celebration by purchasing an ad in our program. Attached is the information on the prices and sizes. The deadline is Monday, **March 6, 2017**. Please submit copy-ready ad, along with check or money order made payable to Chicano Park Steering Committee. Please email artwork to cpscchicanopark@sbcglobal.net and payment (and artwork) can be mailed to: Chicano Park Steering Committee, P.O. Box 12524, San Diego, CA 92112.

If you have any questions, please feel free to contact me at the above phone number or email address.

Thank you for your support of Chicano Park Day 2017,

Tommie Camarillo

Tommie Camarillo
Chairperson, Coordinator

**Place your ad for the Chicano Park Day Program
Ponga su anuncio para el programa de
El Dia del Parque Chicano**

Full Page / Página Completa $7\frac{1}{2} \times 10''$ \$600	Outside Back Cover/ Contracubierta $7\frac{1}{2} \times 10''$ \$1200
Half Page / Media Página $3\frac{3}{4} \times 10''$ or $7\frac{1}{2} \times 5''$ \$300	Inside Covers / Cubiertas interiores $7\frac{1}{2} \times 10''$ \$900
Eight of Page / Octavo de página $3\frac{3}{4} \times 2\frac{1}{2}''$ \$75	Quarter Page / Cuarto de página $3\frac{3}{4} \times 5''$ or $7\frac{1}{2} \times 2\frac{1}{2}$ \$150

Patron Page / Página para patrocinadores

2 lines/lineas \$25

Examples/Ejemplos:

Javier & Marta wish everyone a
Happy Chicano Park Day!

iQue Viva Chicano Park!
La familia Lopez

Deadline for copy / Fecha de vencimiento:

Monday, March 6, 2017

Lunes, 6 de marzo de 2017